

Insert Rates

Pre-Printed 8.5" x 11" Single Sheet

Quantity Per Insertion

- 5,000 to 50,000
\$50 per thousand
- Over 50,000
\$45 per thousand

4 Page Tab Equals 1 Sheet (21" x 15" Folded on 30 lb. Newsprint)

4 Page Tab - 1 Full Sheet

- 5,000 to 50,000 - **\$54** per thousand
- Over 50,000 - **\$52** per thousand

8 Page Tab - 2 Full Sheets

- 5,000 to 50,000 - **\$58** per thousand
- Over 50,000 - **\$55** per thousand

12 Page Tab - 3 Full Sheets

- 5,000 to 50,000 - **\$61** per thousand
- Over 50,000 - **\$59** per thousand

Minimum Quantity: 5,000 Pre-Printed Inserts For All Rates

All inserts for Thursday delivery must reach Albany Times Union by previous Friday.

10¢ A Copy To Create, Print and Distribute

Minimum Quantity: 15,000 Inserts

10 day lead time required

Ship to:

Albany Times Union

645 Albany-Shaker Rd., Albany, NY 12211

Delivery Receipt Hours: Monday-Friday • 7am - 4pm

ZONE

CIRCULATION

Corinth

11,733

12822 Corinth
12833 Greenfield Center
12835 Hadley
12846 Lake Luzerne
12850 Middle Grove
12859 Porter Corners
12878 Stony Creek

Saratoga North

24,607

12831 Wilton/Gansevoort
12866 Saratoga Springs

Saratoga South

21,770

12020 Ballston Spa
12019 Ballston Lake
12027 Burnt Hills

Clifton Park

37,003

12065 Clifton Park/Halfmoon
12170 Stillwater
12118 Mechanicville
12047 Cohoes
12188 Waterford

Latham/Colonie/Delmar

36,722

12110 Latham
12189 Watervliet
12211 Loudonville
12205 Colonie
12054 Delmar
12159 Slingerlands

Rensselaer County

The Advertiser

42,150

12180 Troy
12052 Cropseyville
12061 East Greenbush
12198 Wynantskill
12144 Rensselaer
12140 Poestenkill
12018 Averill Park
12196 West Sand Lake
12153 Sand Lake
12123 Nassau
12062 East Nassau
12063 East Schodack
12033 Castleton