

# Insert Rates

## Pre-Printed 8 1/2" x 11" Single Sheet

### Quantity Per Insertion

- 5,000 to 50,000  
**\$50** per thousand
- Over 50,000  
**\$55** per thousand

## 4 Page Tab Equals 1 Sheet (21" x 15" Folded on 30 lb. Newsprint)

### 4 Page Tab - 1 Full Sheet

5,000 to 50,000 - **\$54** per thousand  
Over 50,000 - **\$52** per thousand

### 8 Page Tab - 2 Full Sheets

5,000 to 50,000 - **\$58** per thousand  
Over 50,000 - **\$55** per thousand

### 12 Page Tab - 3 Full Sheets

5,000 to 50,000 - **\$61** per thousand  
Over 50,000 - **\$59** per thousand

Minimum Quantity: 5,000 Inserts for all rates.

All inserts for Thursday delivery must reach Albany Times Union by previous Friday.

Ship to:

Albany Times Union  
645 Albany-Shaker Rd., Albany, NY 12211

Delivery Receipt Hours: Monday-Friday • 7am - 4pm

ZONE	CIRCULATION
<b>Corinth</b> .....	<b>11,733</b>
12822 Corinth	
12833 Greenfield Center	
12835 Hadley	
12846 Lake Luzerne	
12850 Middle Grove	
12859 Porter Corners	
12878 Stony Creek	
<b>Saratoga North</b> .....	<b>24,607</b>
12831 Wilton/Gansevoort	
12866 Saratoga Springs	
<b>Saratoga South</b> .....	<b>21,770</b>
12020 Ballston Spa	
12019 Ballston Lake	
12027 Burnt Hills	
<b>Clifton Park</b> .....	<b>37,003</b>
12065 Clifton Park/Halfmoon	
12170 Stillwater	
12118 Mechanicville	
12047 Cohoes	
12188 Waterford	
<b>Latham/Colonie/Delmar</b> ..	<b>36,722</b>
12110 Latham	
12189 Watervliet	
12211 Loudonville	
12205 Colonie	
12054 Delmar	
12159 Slingerlands	
<b>Rensselaer County</b>	
<b>The Advertiser</b> .....	<b>42,150</b>
12180 Troy	
12052 Cropseyville	
12061 East Greenbush	
12198 Wynantskill	
12144 Rensselaer	
12140 Poestenkill	
12018 Averill Park	
12196 West Sand Lake	
12153 Sand Lake	
12123 Nassau	
12062 East Nassau	
12063 East Schodack	
12033 Castleton	