

# LOCAL FIRST

YOUR WEEKLY GUIDE TO NEWS AND SHOPPING

# THE ADVERTISER

## CLASSIFIED RATES

### CLASSIFIED ADS

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- 1 Zone Buy \$15.00 for 4 lines..... Each additional line \$3.00
- 2 Zone Buy \$24.00 for 4 lines..... Each additional line \$3.00
- 3 Zone Buy \$35.00 for 4 lines..... Each additional line \$4.00
- 4 Zone Buy \$50.00 for 4 lines..... Each additional line \$4.00
- 5 or 6 Zone Buy \$59.00 for 4 lines Each additional line \$4.00

### RECRUITMENT ADS

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- 1 Zone Buy \$25.00 for 4 lines..... Each additional line \$3.00
- 2 Zone Buy \$34.00 for 4 lines..... Each additional line \$3.00
- 3 Zone Buy \$45.00 for 4 lines..... Each additional line \$4.00
- 4 Zone Buy \$60.00 for 4 lines..... Each additional line \$4.00
- 5 or 6 Zone Buy \$69.00 for 4 lines Each additional line \$4.00

### PAPERS

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Local First - [Clifton Park](#) • Local First - [Latham/Colonie/Delmar](#)  
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